K. Brandon Bell
Creative Digital

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K. BRANDON BELL
Creative Consultant/Educator: Design+Motion+Interactive+Mobile+Video

I am honored to have worked with—and learned from—some of the most skilled, capable, and creative people in the industry. I began my design career in Memphis at a print-based shop before moving into advertising and starting a design department for the nascent web. After relocating to New York City in 1999, my focus shifted to immersive Flash-based websites, kiosks, and CD/DVDs before slowly becoming more involved with video through producing, editing, and designing motion graphics for web, TV, and major live events. Since returning to Memphis in 2011, I have become even more engaged in designing video sets for LED & projection used on internationally-broadcast television specials.

My professional clients have ranged from extremely large to very small, and projects have run the gamut from simple printed pieces to incredibly complex interactive virtual sets to e-commerce websites. My work has received honors from the Emmys, Webbys, One Show, and American Advertising Awards, among others. I am thrilled to be using this broad experience as a foundation for Graphic Design education at the University of Memphis, while I continue to explore digital media design research through professional practice as an independent consultant.

EDUCATION

Master of Fine Arts
Graphic Design: Cum Laude

University of Memphis, 1997

Bachelor of Fine Arts
Graphic Design: Presidential Scholar, Magna Cum Laude

Louisiana Tech University, 1994

PROFESSIONAL EXPERIENCE

Creative Digital Consultant
K Brandon Bell Creative (Memphis & beyond, 2011 - present)

[Motion graphics; Video editing, video field production & post-production; Interactive design & development in HTML, JavaScript, etc; Print design; Branding; Class instruction & guest lecturing; Art direction & creative direction.]

Owner, Creative Director
Design-O-Matic (NYC, 2001 - 2011)

[Motion graphics; Video editing, video field production & post-production; Interactive design & development; Applications for desktop & smartphones; Print design; Branding; Corporate & collegiate class instruction; Art direction & creative direction; Employee supervision.]

Senior Art Director
Dennis Interactive (NYC, 1999 - 2001)

[Interactive/Web/CD-ROM/Kiosk design with an emphasis on high-end dynamic Flash-based projects; Art direction; Preparation of project proposals; Client presentation; Advertising, print & T-shirt design.]

Art Director
Sossaman Bateman Advertising (Memphis, 1997 - 1999)

[Web, print, outdoor and informational signage design; Photography and illustration art direction; Presentations to both small and very large groups.]

Designer
Royal Design (Memphis, 1997)

[Print-based design for posters, brochures, collateral and promotional materials; Web design.]

PROFESSIONAL EXPERIENCE (CONTINUED)

Projection/Video Design, Opera Memphis' Midtown Opera Festival, 2018.

Post-Production & Visual Effects, Alan Spearman & Mark Adam's short film "Me & the Light", 2017.

Stage Screen Content Producer & Designer, "TED Talks : Education Revolution", broadcast nationally on PBS, Sept 13, 2016.

Stage Screen Content Producer & Designer, "TED Talks : Science & Wonder", broadcast nationally on PBS, July 30, 2016.

Stage Screen Content Producer & Designer, "TED Talks : War & Peace", broadcast nationally on PBS, May 30, 2016.

Post-Production & Visual Effects, Director Craig Brewer's short film "Mike Conley: Our Conductor" on NBA.com, 2016.

Post-Production & Visual Effects, Director Laura Jean Hocking's short film "How To Skin a Cat", 2016.

Virtual Set Design Consultant, The Tony Awards, broadcast internationally on CBS, 2016.

Stage Screen Content Producer & Designer, TED Talks Live, 6 nights of live performances at The Town Hall NYC, Oct - Nov 2015.

Scenic Animations & Virtual Set Content, 69th Annual Tony Awards, Radio City Music Hall NYC & broadcast internationally on CBS, 2015.

Video Editor & Motion Graphics, Memphis Music Hall of Fame induction ceremonies, 2013 - 2014.

Scenic Animations & Virtual Set Content, 68th Annual Tony Awards, Radio City Music Hall NYC & broadcast internationally on CBS, 2014.

LED Crawler Graphics, Keith Olbermann talk show, ESPN2, 2013.

Stage Screen Content Designer, "TED Talks Education", live at NYC's Harvey BAM Theater & broadcast nationally on PBS, 2013.

Scenic Animations & Virtual Set Content, 67th Annual Tony Awards, Radio City Music Hall NYC & broadcast internationally on CBS, 2013.

Visual Effects, "A Fine Step" motion picture feature, Insomnia Media, 2013.

Scenic Animations & Virtual Set Content, 66th Annual Tony Awards, Beacon Theater NYC & broadcast internationally on CBS, 2012.

Live Data Visualization Graphics Producer, Robin Hood Foundation Annual Galas, Javits Center NYC, 2009 - 2011.

Scenic Animations & Virtual Set Content, 65th Annual Tony Awards, Beacon Theater NYC & broadcast internationally on CBS, 2011.

Co-Director & Video Effects Designer, Willie Heath Neal: "Classifieds" music video, 2010.

Video Editor & Motion Graphics Designer, National Institutes of Health: "AIDS Research" broadcast spot, DC, 2009.

Motion Graphics Designer, "P.O.V.: Critical Condition", PBS, 2008.

Video Editor & Motion Graphics Designer, The Courage Campaign: "Yacht Loophole" broadcast spot, CA, 2008.

"DrawProject" Exhibition, Turner Center of the Arts, Valdosta GA, 2007.

Titles Producer & Motion Graphics Designer, "War of the Wives", Bravo, 2006.

Motion Graphics Designer, "Ice Diaries", TLC, 2006.

Motion Graphics Designer, "Battle of the Network Reality Stars", Bravo, 2005.

Visual Effects, "Sunday Morning Shootout", AMC, 2005.

Video Producer & Motion Graphics Designer, Dennis Media Group, NYC, 2003 - 2005.

Co-Coordinator, Producer & Partner/Video Creator & Exhibitor, Day 60 video group, NYC, 2002 - 2004.

Co-Creative Director & Partner, Sonicontinuum international arts collective, NYC & abroad, 2001 - 2004.

Producer & Event Coordinator, Day 60 First Anniversary Event, Splashlight Studios NYC, 2003.

Environmental & Traffic-Flow Outdoor Signage System Design, Memphis International Airport, 1998.

Juried Student Exhibition, Best of Fine Art, University of Memphis, 1997.

Founder/Curator & Exhibitor, Student gallery, Jones Hall, University of Memphis, 1996.

"The Houston Show" Exhibition, Houston TX, 1993.

HONORS & AWARDS

Art Directors Guild Award: Music or Game Shows, "67th Annual Tony Awards", 2014.

American Advertising Awards: Gold, Animation or Special Effects, "66th Annual Tony Awards", 2013.

Emmy Award: Outstanding Art Direction for Variety or Nonfiction Programming, "65th Annual Tony Awards", 2012.

PDN Magazine Photo Annual: Best Websites, Ernst Haas Studio, 2003.

Webby Award Semifinalist: Broadband Website, bThere Website, 2002.

International Web Award, Stuff Magazine Website, 2001.

New York Festivals: New Media Award, bThere Website, 2001.

New York Festivals: New Media Award, Universal Music Group: Motown CD-ROM, 2001.

HONORS & AWARDS (CONTINUED)

One Show Interactive Merit Award: Promotional Website, "HBO: If These Walls Could Talk 2", 2000.

American Advertising Awards: Gold, Collateral, "Gold Strike Casino Resort Employee Handbook", 1999.

Cum Laude: University of Memphis, MFA Graphic Design, 1997.

Best of Fine Art, Juried Student Exhibition, University of Memphis, 1997.

Magna Cum Laude: Louisiana Tech University, BFA Graphic Design, 1994.

Tau Sigma Delta art honor society, Louisiana Tech University, 1990-1994.

Pi Alpha Theta history honor society, Louisiana Tech University, 1990-1994.

Presidential Scholarship, Louisiana Tech University, 1990-1994.

TEACHING EXPERIENCE & LECTURES

Assistant Professor, Graphic Design

University of Memphis (Memphis, Fall 2016 - present)

[Tenure-track with a focus on digital media design education; Courses include interactive media, motion graphics, advanced typography, graphic design methodology, print communication, independent studies, and graduate studio.]

Visiting Assistant Professor, Graphic Design

University of Memphis (Memphis, Fall 2015 - Spring 2016)

[During a one-year appointment I instructed undergraduate courses in print communication, interactive media, and motion graphics.]

Corporate Instructor, Adobe Flash

Saatchi & Saatchi Healthcare (NYC & New Jersey, 2008 - 2010)

[Created custom curricula & class materials; Conducted detailed Adobe Flash courses for advertising agency creatives.]

Presentation & workshop on Motion Graphics, Indie Memphis Youth Film Festival, 2018.

Presentation on Live Event Production, Indie Memphis "Shoot+Splice", Crosstown Arts Memphis, 2014.

Presentation on Tony Awards Screen Design, "Pecha Kucha, Vol. 8", Crosstown Arts Memphis, 2014.

Lecture: Introduction to Adobe Illustrator, Pratt Institute NYC, 2007.

Graphic Design Presentations, Parsons School of Design NYC, 2006 - 2007.

Introduction to Adobe Flash, SUNY Purchase, 2003.

Teaching Assistant/Instructor of Record, Typography I & Production I, University of Memphis, 1996 - 1997.

UNIVERSITY SERVICE & COMMITTEES

Research Technology Advisory Committee, University of Memphis, 2018 - present.

Technology Committee, College of Communication & Fine Arts, University of Memphis, 2017 - present.

Recruiting Committee, Department of Art, University of Memphis, 2016 - present.

Graphic Design student advisor, 2017 - present.

Graduate faculty, 2016 - present.

Ceramics Professor Search Committee, University of Memphis, 2017 - 2018.

Creation & management of ongoing online art student survey, University of Memphis, 2016 - 2018.

NASAD review preparation & participation, University of Memphis, 2016 - 2018.

Professional Juror, Mid-South Scholastic Art Awards, Brooks Museum of Art, 2017.

Foundations Instructor Search Committee, University of Memphis, 2017.

Crosstown High School, XQ Grant Application participant, 2017.

NCUR Conference Committee, Graphic Design abstract reviews & faculty point person, University of Memphis, 2016 - 2017.

Art Department Open House faculty participant, University of Memphis, 2016.

Professional Participant, Memphis College of Art Career Fair, 2015.

PROVEN ABILITIES

Video+Motion : Motion graphics design & course instruction in After Effects & more;

Ability to pre-produce, field-produce and post-produce full-scale video projects with post-production & visual effects;

Extensive experience in field production with live events, interviews and scripted shoots;

Video editing with a variety of digital platforms;

Experience in DVD, online and broadcast video.

Interactive : Ability to manage, concept, design, code and complete full-scale projects;

Higher education course instruction in Interactive Media;

Application design for desktop, mobile, iPhone, tablets, kiosks, car systems, etc.;

WordPress, JavaScript & HTML/CSS coding, design and integration with Ajax/jQuery.

Traditional : Experience & course instruction in a complete range of media, from print to outdoor to packaging to branding:

Years of direct experience with identity and branding, advertising conception and design, outdoor, informational signage, direct mail, point of purchase, publications, packaging, collateral, etc.

Instruction : Syllabus creation & collegiate class instruction in traditional design, motion and interactive;

Creation and presentation of corporate training courses in digital project methodology:

Particular experience with interactive and video/motion applications;

Guest lecturing & presentations.

SELECTED CLIENTS

TED Talks	Disney	Deloitte
The Tony Awards	Motown	Eli Lilly
Lincoln Center	The New York Times	Dassault Falcon
CBS	Rolling Stone	Nokia
ESPN	Travel + Leisure	Samsung
HBO	Men's Health & Women's Health	Casio
MTV	Vogue	Fuji
PBS	Clinique	AOL
BRAVO	Parker Meridien Hotels	Motorola
CNN	International Paper	IBM
AMC	Goldman Sachs	Robin Hood Foundation (NYC)
Jon Stewart/Busboy Productions	GE	Stax Museum of American Soul Music
Sesame Workshop	KPMG	Memphis Music Hall of Fame

MY WORK

Please see my portfolio site for direct links to current and past projects: BrandonBell.com