



K. Brandon Bell
Creative Digital

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K. BRANDON BELL

Creative Consultant/Educator: Design+Motion+Interactive+Mobile+Video

EXPERIENCE

Creative Digital Consultant

K Brandon Bell Creative (Memphis, 2011-present; formerly as sole proprietorship **Design-O-Matic NYC**, 2001-2011)

[Motion graphics; Video editing, video field production & post-production; Interactive design & development; Application design for desktop & mobile; Print design; Branding; Class instruction; Art direction & creative direction.]

Selected Clients: Tony Awards, TED Talks, MTV, CNN, New York Times, Rolling Stone, Vogue, Nokia, Samsung, IBM.

Awards: Emmy Award, Art Directors Guild Award, American Advertising Federation Awards.

Assistant Professor, Graphic Design

University of Memphis (Memphis, 2015 - present)

[Tenure-track with a focus on digital media design education for graduates & undergraduates.]

Courses: Interactive Media, Motion Graphics, Print Communication, Typography II, Graduate Studio, Independent Studies.

Committees: Recruiting, Faculty Searches (2), NCUR Conference, College Technology, Research Technology.

Senior Art Director

Dennis Interactive (NYC, 1999-2001)

[Web, CD-ROM, kiosk, & interactive design with an emphasis on high-end dynamic Flash-based projects; Art direction; Preparation of project proposals; Advertising, Print & T-shirt design.]

Selected Clients: HBO, Disney, Universal Music/Motown, AOL, Discovery, Animal Planet, Eli Lilly.

Awards: One Show, New York New Media Awards, International Web Awards.

Art Director

Sossaman Bateman Advertising (Memphis, 1997-1999)

[Web, Print, Outdoor & informational signage design; Photography & illustration art direction; Presentations to both small and very large groups.]

Selected Clients: PGA, Circus Circus Casinos, International Paper, Memphis International Airport, Hammermill Paper.

Awards: American Advertising Federation Awards.

EDUCATION

Master of Fine Arts

Graphic Design

Cum Laude

University of Memphis, 1997

Bachelor of Fine Arts

Graphic Design

Magna Cum Laude, Presidential Scholarship

Louisiana Tech University, 1994

PORTFOLIO: BrandonBell.com